**GOVERNMENT OF ANDHRA PRADESH**
**ABSTRACT**

Water Resources Department- Polavaram Irrigation Project – Documentary film on Polavaram Irrigation Project by National Geographic Channel team at a cost of Rs.75.00 Lakhs - Orders - Issued.

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**Water Resources (Proj.I.A2) DEPARTMENT**

**G.O.RT.No. 163** **Dated: 01-03-2018**

**Read:-**

1) Letter received from Sri T. Srinivasa Rao, OSD to A.P. CM (Media Affairs), New Delhi, received through email, dated.30.08.2017.
2) From the ENC, PIP, Dowlaiswaram, Lr. No.ENC/PIP/DCE-1/OT-3/AEE-2/F 20, Vol.J, dated.15.11.2017.

**ORDER**:

In the reference 2nd read above, the Engineer-in-Chief, PIP has submitted that the Team of National Geographic channel personnel visited the Polavaram Project after discussions with the officials and Hon'ble Water Resources Minister and reported that they want to partner with Polavaram Irrigation Project to show case this super structure precursor, the Engineering that is going behind the project, the challenges, the solutions and the benefits. The National Geographic channel intends to show case the aspects i.e., History of the project, benefit, status of work till now, important events so far, interviews and 2D & 3D of Polavaram Project (how the completed project will look like).The NGC team reported that the above aspects will be covered in 22 minutes Documentary. The NGC team also reported that the total investment for production, Airing & promotion for a 22 – minute documentary will be Rs.63 lakhs plus Taxes as applicable. The taxes as applicable is reported to be about 18%. The total cost of 22 minutes documentary including the taxes as applicable is assessed as Rs.75.00 Lakhs.

2. The Engineer-in-Chief, PIP has, therefore, requested to obtain and communicate the orders of the Government for making documentary film on Polavaram Irrigation Project by National Geographic Channel team at a cost of Rs.75.00 Lakhs and also requested that necessary orders may be communicated to meet the expenditure of Rs.75.00 Lakhs for making the film by National

PTO

Geographic Channel team from the relevant Head of account of the project against the administrative approval already accorded for Polavaram Irrigation Project head works.

3. Government after careful examination hereby accord permission to the Engineer-in-Chief, Polavaram Irrigation Project for making documentary film on Polavaram Irrigation Project by National Geographic Channel team at a cost of Rs.75.00 Lakhs subject to meet the expenditure of Rs.75.00 Lakhs for making the film by National Geographic Channel team from the relevant Head of account of the project against the administrative approval already accorded for Polavaram Irrigation Project head works.

4. The expenditure shall be chargeable to the Head of Account DA 4700 - Capital outlay on Major Irrigation – 01 - Major Irrigation - Commercial – MH (800) Other Expenditure-GH (12) Central Assistance to State Development Schemes – SH (11) Project Establishment under Chief Engineer, Polavaram Project– 260 Advertisements, Sales and Publicity Expenses.

5. The Engineer-in-Chief, PIP shall take necessary action in the matter accordingly.

6. This order issues with the concurrence of Finance (FMU-WR II) Department vide their U.O.No.48022/409/FMU-WR II/2017, dt.26-02-2018.

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**SHASHI BHUSHAN KUMAR**
**SECRETARY TO GOVERNMENT**

To
The Engineer-in-Chief, PIP, Dowlaiswaram

**Copy To:**

The Accountant General, A.P, Hyderabad
The Director of Works & Accounts, Vijayawada
Finance (FMU-WR II) Department
P.S to Prl. Secretary to C.M
The P.S to Minister (WRD)
The P.S to Secretary (WRD)
SF/SC

**//FORWARDED::BY ORDER//**

**SECTION OFFICER**